



## Stoke Reads: design a plate competition

### Information for schools

#### The competition

Stoke-on-Trent has a rich history of creativity and we know that art and design can be a successful way of engaging pupils in reading for enjoyment.

Running in the lead up to the Stoke-on-Trent Literary Festival, the competition will challenge pupils to design a plate inspired by something they have read. They could base their design on a character or scene from a book, poem, comic or play.

Designs can be created using any materials, e.g. paint, pencil or pens, and can incorporate words / text.

#### Age categories

The competition is open to both primary and secondary schools in Stoke-on-Trent, with three age categories, grouped by school year:

- Years 1, 2, 3 and 4
- Years 5, 6 and 7
- Years 8, 9, 10 and 11

#### Timings

- **3 April:** Poster available to help promote competition
- Easter holidays – you could encourage pupils to work on their designs at home
- **5 May:** Competition closes and schools submit their top 3 entries
- **22 May:** Winners informed and designs brought to life at the factory
- **10 June:** Winners presented and plates displayed at Stoke-on-Trent Literary Festival

#### Resources available

- A template for pupils to use for their entries
- A flyer / poster to help you to promote the competition (**available w/c 3 April**) – you can fill in the internal date you would like pupils to submit their entries (allowing time for you to choose the entries to submit)

#### Choosing entries to submit

Schools should choose their **top 3 entries for each relevant category**. When choosing your entries to submit for external judging, we suggest you consider:

- Does the design show the pupil has read and understood the text it is based on?
- Is the design unique / original?
- Do you feel that the pupil has successfully brought the text to life?

## Submitting your entries

The deadline for submitting entries is Friday 5 May.

### By post:

Lizzie Coan  
The National Literacy Trust  
68 South Lambeth Road  
London  
SW8 1RL

### Scan and email to:

[Lizzie.coan@literacytrust.org.uk](mailto:Lizzie.coan@literacytrust.org.uk)

## The prizes

Top prize

- The winning design for each category will be brought to life at the Emma Bridgewater Factory, which is hosting the Stoke-on-Trent Literary Festival this summer
- These three plates will be displayed at the Stoke-on-Trent Literary Festival, along with copies of the books they were inspired by
- The winners will be invited to the festival on Saturday 10 June where they will be presented with their prizes
- Each winner will also be able to enjoy an experience day at the factory with their family anytime during the next year

Runners up

- A runner up from each category will receive book tokens
- There will be certificates for the three top entries from each school

## Copy for newsletter / school update

As part of the Stoke Reads campaign from the National Literacy Trust and Stoke on Trent City Council, our pupils are taking part in a new competition. In the lead up to the Stoke-on-Trent Literary Festival, they are challenged to design a plate based on their favourite book, magazine, poem or play. Three winners will see their designs brought to life at the Emma Bridgewater Factory and displayed at the festival.

## Questions?

If you have any questions, please contact Dani Wright or Lizzie Coan at the National Literacy Trust:  
[danielle.wright@literacytrust.org.uk](mailto:danielle.wright@literacytrust.org.uk) / [lizzie.coan@literacytrust.org.uk](mailto:lizzie.coan@literacytrust.org.uk)